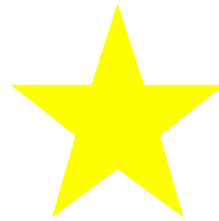


EOC Warm-up!



What is the slope of the line that passes through the points $(5, 0)$ and $(10, 0)$?

- A 0
- B 1
- C 5
- D Undefined

Exponential Functions

Day 1

Day 1



(Growth or Decay)

Review:

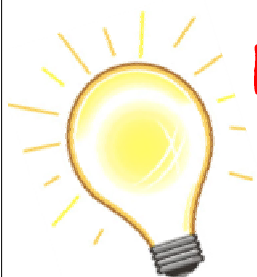
From previous lessons, name 2 characteristics of an exponential function?

1. _____

2. _____

Possible answers





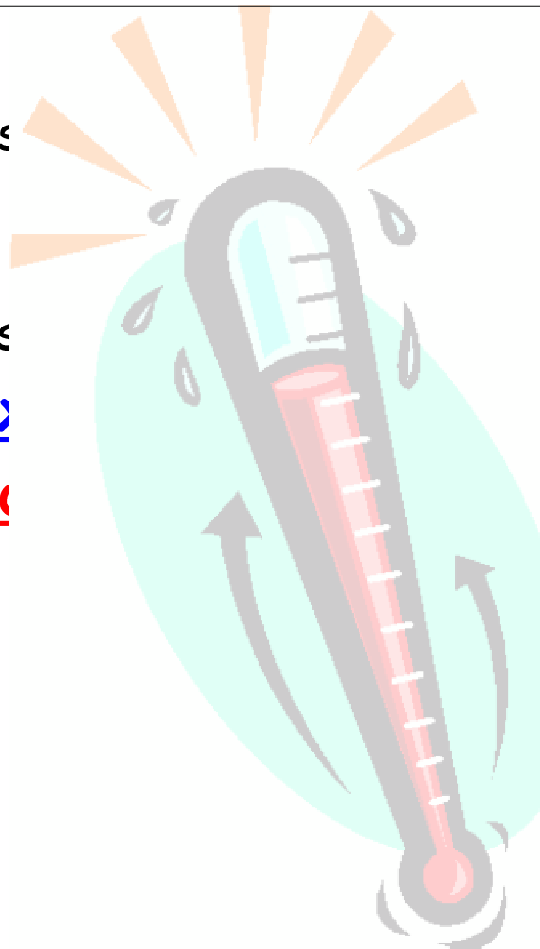
Exponential Functions Day 1

In this lesson, you will be able to:

- Identify exponential growth and decay functions
- Identify the growth/decay factor, rate, and initial value from an equation

Many real world phenomena can be functions that describe how things passes.

Any quantity that grows or decays regular intervals is said to have exponential or exponential



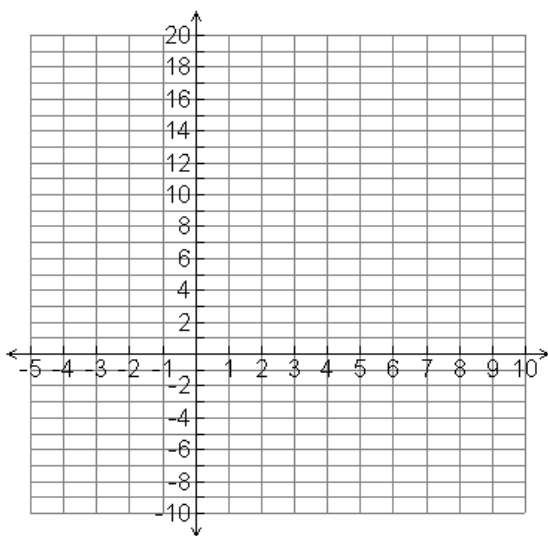
Let's explore Exponential Growth
and Decay Functions!



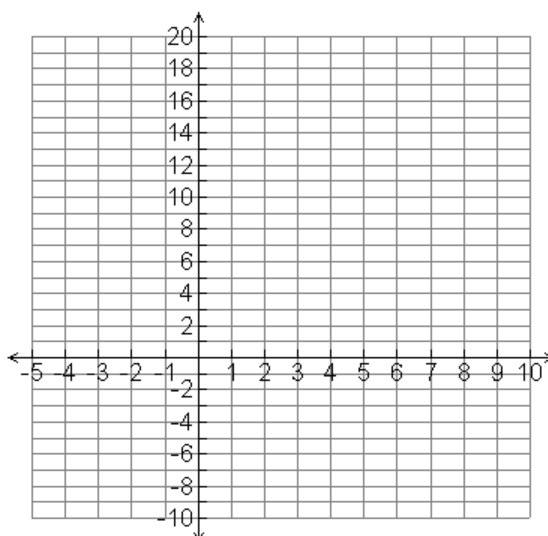


Graph the following:

1. $y = 1(2)^x$



2. $y = 2(3)^x$

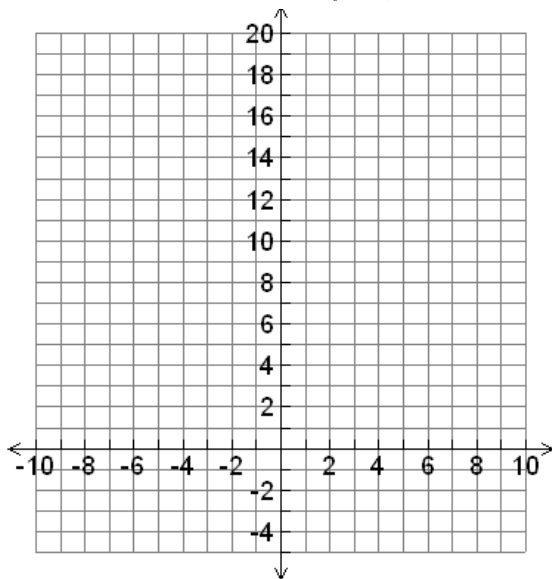


What do you notice about both graphs?

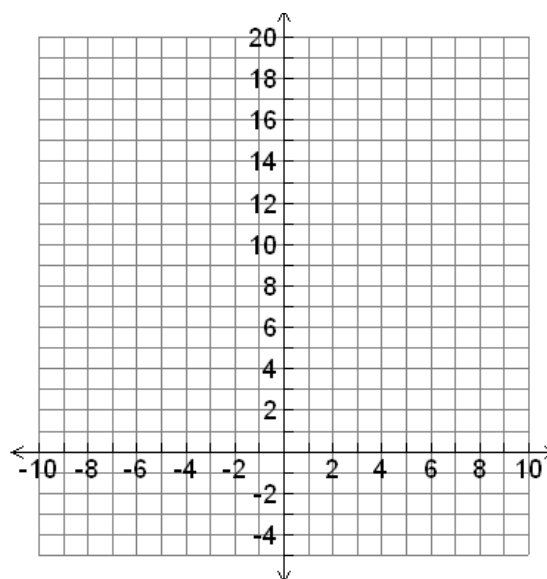


Graph the following:

3. $y = 1\left(\frac{1}{2}\right)^x$



4. $y = 2(.4)^x$



What do you notice about both graphs?

Compare equations 1 & 2 with equations 3&4 What did you discover????

Let's talk about it!

1. $y = 1(2)^x$

2. $y = 2(3)^x$

3. $y = 1\left(\frac{1}{2}\right)^x$

4. $y = 2(.4)^x$



Exponential Growth

$$y = a(b)^x$$

When $a > 0$ and b is greater than 1, the graph will be increasing (growing).

$$y = 1(2)^x$$

So for this example, each time x is increased by 1, y increases by a factor of 2.

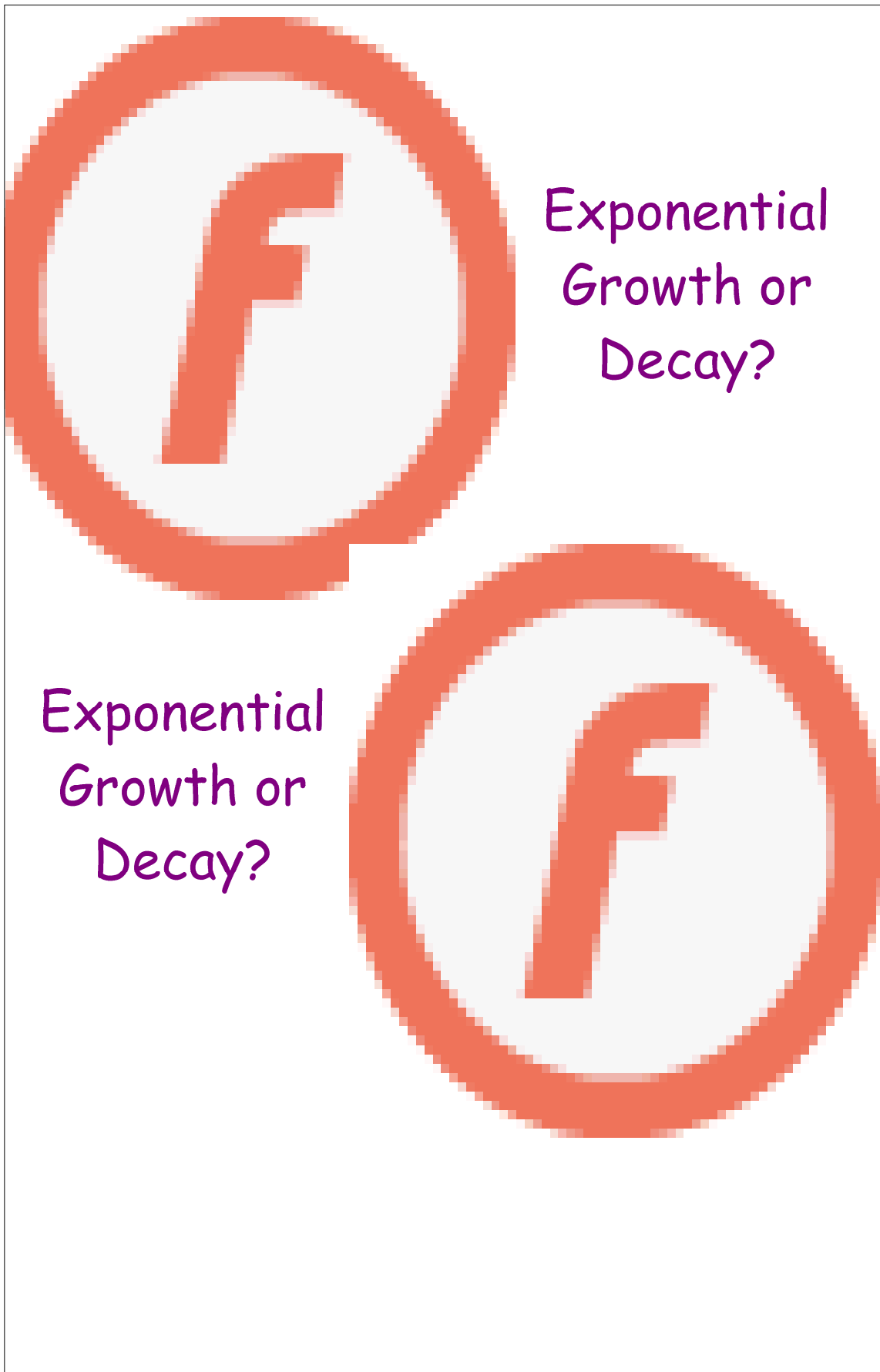
Exponential Decay

$$y = a(b)^x$$

When $a > 0$ and b is between 0 and 1, the graph will be decreasing (decaying).

$$y = 1\left(\frac{1}{2}\right)^x$$

So for this example, each time x is increased by 1, y decreases to half of its previous value.



Exponential Growth or Decay?

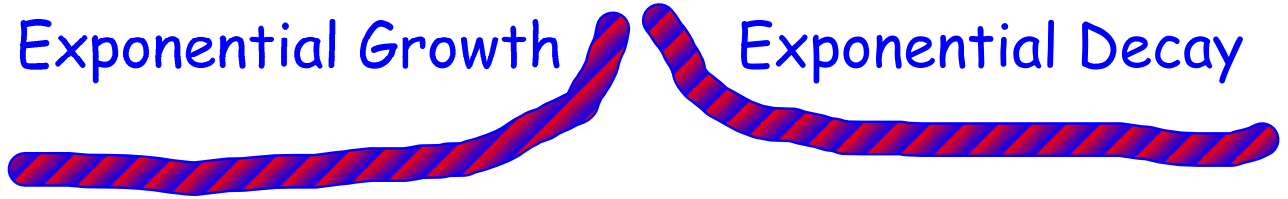
Exponential Growth or Decay?



Give two examples of each:

Exponential Growth

Exponential Decay



Now that we can identify:

Exponential

Growth and Decay

Functions

Let's identify each part of the exponential function!



The general equation for an exponential growth function is:

$$y = a(b)^x \text{ where,}$$

a : Initial value

If $b > 1$: Exponential Growth

then b : Growth factor

and r : Growth rate $b = 1 + r$

The general equation for an exponential decay function is:

$$y = a(b)^x \text{ where,}$$

a : Initial value

If $0 < b < 1$: Exponential Decay

then b : Decay factor

and r : Decay rate $b = 1 - r$

Identify the initial value, the growth or decay factor, and the growth or decay rate of the exponential function.

Example 1 $y = 3(1.8)^x$

Growth or decay _____

Initial value _____

Growth or decay factor _____

Growth or decay rate _____

Identify the initial value, the growth or decay factor, and the growth or decay rate of the exponential function.

Example 2

$$y = 2.1(1.04)^x$$

Growth or decay _____

Initial value _____

Growth or decay factor _____

Growth or decay rate _____

Identify the initial value, the growth or decay factor, and the growth or decay rate of the exponential function.

Example 3 $y = 9(.8)^x$

Growth or decay _____

Initial value _____

Growth or decay factor _____

Growth or decay rate _____

Identify the initial value, the growth or decay factor, and the growth or decay rate of the exponential function.

Example 4

$$y = 2(.94)^x$$

Growth or decay _____

Initial value _____

Growth or decay factor _____

Growth or decay rate _____

Identify the initial value, the growth or decay factor, and the growth or decay rate of the exponential function.

Example 5

$$y = 0.3^x$$

Growth or decay _____

Initial value _____

Growth or decay factor _____

Growth or decay rate _____

Identify the initial value, the growth or decay factor, and the growth or decay rate of the exponential function.

Example 6

$$y = 3(2)^x$$

Growth or decay _____

Initial value _____

Growth or decay factor _____

Growth or decay rate _____

Ex: 7

The Johnson Company calculates the value of its stock each year by using the function $y = 120 (.98)^x$.

Identify the initial value, the growth or decay factor, and the growth or decay rate of the exponential function.

Growth or decay _____

Initial value _____

Growth or decay factor _____

Growth or decay rate _____



Ex: 8

Selena's starting salary for her new marketing management job is \$32,000. She calculates her projected salary for the next 5 years by using the function $y = 32,000(1.12)^x$.

Identify the initial value, the growth or decay factor, and the growth or decay rate of the exponential function.

Growth or decay _____

Initial value _____

Growth or decay factor _____

Growth or decay rate _____



